Sugar beet

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NUTRIENT EFFICIENCY BIOSTIMULANT Utrisha[®] N provides a crop with a unique way to capture nitrogen throughout the season, helping plants reach their yield potential.



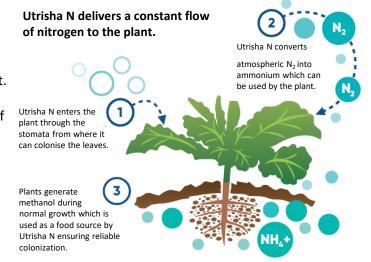
Why use Utrisha N nutrient efficiency biostimulant?

- Maximises crop potential through optimised nitrogen management.
- Utrisha N enhances plant growth by improving the nitrogen availability in the plant throughout the growing season.
- Utrisha N meets changing market expectations by providing a sustainable source of nitrogen.
- For best results apply on top of the normal fertiliser programme.

What is Utrisha N?

Utrisha N is a novel nutrient efficiency biostimulant for use in a broad range of crops. Utrisha N contains *Methylobacterium symbioticum*, a bacteria found in nature that fixes atmospheric nitrogen for use by the plant. Utrisha N provides a sustainable, alternative source of nitrogen that reduces dependency of nitrogen uptake from the soil and ensures the plant has access to nitrogen all season long.

How does Utrisha N work?



APPLICATION INFORMATION	
PACK SIZE	3kg
RECOMMENDED RATE	333g/ha
RAINFAST	1 hour
NUMBER OF APPLICATIONS	1 application per crop
APPLICATION TIMING	BBCH 16-35
APPLICATION CONDITIONS - KEY FOR EFFECTIVE COLONISATION OF METHYLOBACTERIUM SYMBIOTICUM	 Apply to actively growing plants unaffected by stress. Apply when the majority of stomata are open Try to apply when day temperatures begin to reach at least 10°C up to 25°C (maximum 30°C) Use water with a pH between 5 and 8.

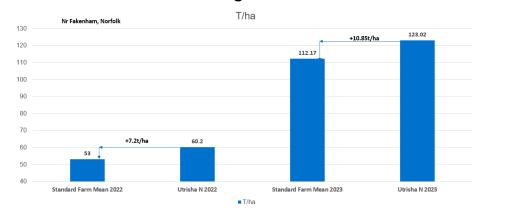


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Sugar Beet trials, Nr Fakenham Norfolk 2022 / 2023



Clean Gross Sugar Beet Yield T/ha

Utrisha N applied on top of standard Farmer programme (control)* at about 70% ground cover.

Adjusted Clean Yield to 16% sugar

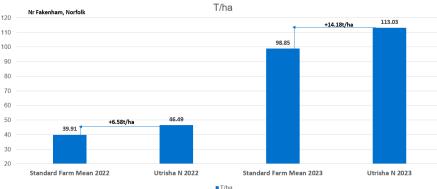
Utrisha N treatment: £30/ha 2022 Yield benefit: 6.58t/ha (16.49%) in adjusted yield. At 2022 prices of £27/T this equals £177.66/ha.

2023

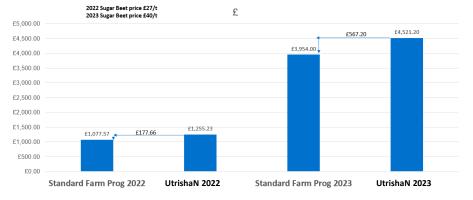
Yield benefit: +14.18t T/ha (+14%) in adjusted yield. At 2023 prices of £40/t this equal £567.20/ha

Similar improvements seen in both 2022 and 2023, despite different growing conditions, and all for a £30/ha investment.

* Farmer fertiliser programme in 2023 Urea at 130kg/ha (60 N) - 20th March 2023 Urea at 130kg/ha (60N) - 25th May 2023 Utrisha N applied shortly after second application of Urea.



Crop Value £/ha



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